

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re	)		
	)		
U.S. Patent Application of Dan Kikinis	)	Examiner:	Schnurr, John R.
	)		
Application No. 10/085,886	)	Art Unit:	2623
	)		
Filed: February 27, 2002	)	Confirmation No.:	7769
	)		
For: METHOD AND SYSTEM FOR			
ADVERTISING BASED ON THE			
CONTENT OF SELECTED			
CHANNELS OR BROADCASTED			
PROGRAMS			

**Attorney Docket Number: 007287.00017 (New)**

**RESPONSE WITH RCE**

Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Final Office Action of April 20, 2007 and the Advisory Action dated October 4, 2007. Applicant has previously received a two-month extension, and hereby petitions for an additional extension until October 22, 2007. The Commissioner is hereby authorized to charge such fee or credit any overpayment to Deposit Account No. 19-0733.

**Amendments to the claims** begin on page 2 of this paper.

**Remarks** begin on page 5 of this paper.